the product; or refund of the purchase price of the product.

(d) Safety alert means notice or warning of a potential problem with an individual product or class of products so that consumers and other users of the affected products respond accordingly to reduce or eliminate the potential for injury.

§1130.3 General requirements.

- (a) Each manufacturer of a durable infant or toddler product shall:
- (1) Provide consumers with a postage-paid consumer registration form that meets the requirements of this part 1130 with each such product;
- (2) Maintain a record in accordance with the requirements set forth in §1130.9 of the contact information (names, addresses, e-mail addresses, and telephone numbers) of consumers who register their products with the manufacturer under this part 1130;
- (3) Permanently place the manufacturer name and contact information, model name and number, and the date of manufacture on each durable infant or toddler product in accordance with the requirements set forth in \$1130.4.
- (b) Consumer information collected by a manufacturer pursuant to the requirements of this part 1130 shall not be used by the manufacturer, nor disseminated by the manufacturer to any other party, for any purpose other than notification to such consumer in the event of a product recall or safety alert.

§ 1130.4 Identification on the product.

- (a) Each durable infant or toddler product shall be permanently marked with the manufacturer name, and contact information (U.S. address and telephone number, toll free if available) model name and number, and date of manufacture.
- (1) If the manufacturer regularly uses only a model name or a model number, but not both, to identify the product, he/she may provide only the model name or number rather than creating a model name or number for the sole purpose of this part 1130.
- (2) If the manufacturer regularly identifies the product by a product identification number ("PIN") or other similar identifying number rather than

- a model number, he/she may provide that identifying number instead of a model number.
- (3) The date referred to in paragraph (a) of this section shall include the month and year of manufacture and can be stated in code.
- (4) A permanent mark is one that can reasonably be expected to remain on the product during the useful life of the product.
- (b) The information required by this section shall be in English, legible, and in a location that is conspicuous to the consumer.
- (c) The information required by this section may be combined with other information marked on the product.

§ 1130.5 Requirements for registration forms.

The registration form required under §1130.3(a)(1) shall:

- (a) Comply with the format and text requirements set forth in §§1130.6 and 1130.7 as shown in figures 1 and 2 of this part;
- (b) State all information required by this part 1130 in the English language;
- (c) Be attached to the surface of each durable infant or toddler product so that, as a practical matter, the consumer must notice and handle the form after purchasing the product;
- (d) Include the manufacturer's name, model name and number for the product, and the date of manufacture;
- (e) Include an option for consumers to register through the Internet;
- (f) Include the statement required in §1130.7(a) that information provided by the consumer shall not be used for any purpose other than to facilitate a recall of or safety alert regarding that product.

§1130.6 Requirements for format of registration forms.

- (a) Size of form. The form shall be at least the size of two standard post cards connected with perforation for later separation, so that each of the two portions is at least 3½ inches high by 5 inches wide by 0.007 inches thick.
- (b) Layout of form. (1) General. The form shall consist of four parts: Top and bottom, divided by perforations for easy separation, and front and back.